



Attendees at this meeting:

RBCERTAA Board Members	Present	Guests in Attendance
President - Sandy Marchese	X	Bob Heil
Vice President - Doug Rodriguez	X	Noble Smith
Treasurer - Gary Horn	X	Becky Sims
Secretary - [Position Vacant]	-	Mike Grady
Bob Applegate	X	Brian Clark
Phil Gilbreth	Excused	Susanne Rengo
Bob Kumler	X	Chris Meyers (6:50)
Marcelle McCullough	X	Monty Ruth
Courtney Steeneken	Excused	
Board Position 10 [Position Vacant]	-	
Board Position 11 [Position Vacant]	-	
Number of Board Members Present	6	
Fire Department Liaison:		
Capt. Dan Bliss	X	
X = Present, A = Absent		

- I. **Call to Order:** Sandy called meeting to order at 6:31PM
- II. **Introduction of Guests:** Sandy
- III. **Presentation of Agenda Order and Request for Additions/Deletions:** Sandy
- IV. **Nominations for Board**
 - A. This item was delayed for consideration until later in the meeting.
 - B. Sandy nominated, Doug 2nd Susanne Rengo to the board. Susanne accepted the nomination and ran unopposed.
 - C. Doug nominated, Gary 2nd Monty Ruth to the board. Monty accepted the nomination and ran unopposed.
- V. **Executive Board Nominations for Open Secretary Position**
 - A. Bob Applegate nominated by Gary for the position of secretary, Sandy 2nd. Bob accepted the nomination and was elected to the position.
- VI. **Call for Approval of Minutes:** Sandy
 - A. Marcelle made a motion to accept minutes, Gary 2nd. Motion passed.
- VII. **Old Business:**
 - A. Treasurer's Report: Gary
 - 1. Presentation and call for approval of July 2009 Treasurer's Report
 - 2. Revenues received - reviewed donations on picnic
 - 3. Review final accounting on opportunity drawing (TV)

4. Reimbursement requests and presentation of current bills for payment
 - a) Gary moved, Marcelle 2nd expense reimbursement for Grady Award plaque. Motion passed.
 - B. Other items
 1. Price List for Apparel
 2. Picnic Review & Acknowledgements
 - a) Sandy noted that the picnic was a great success and she thanked Dan Bliss for personally providing the hamburgers and hotdogs for the event, saving RBCERTAA the expense.
 - b) Former RBCERTAA board member Bob Heil was presented with a CERT jacket with his name embroidered on it.
 3. Winner of Opportunity Drawing (TV)
 - a) TV was won by Daniel Tien
 4. Baseball Caps – Adjustment to amount owed Jim Chen
 - a) Jim Chen was reimbursed \$260 in product towards the balance owed for baseball caps.
 - b) Delayed for future consideration: how to pay Jim back the money we owe him for the caps.
- VIII. New Business:**
- A. Topics of discussion
 1. Sandy's Overview
 - a) Sandy is looking forward to working with the RBCERTAA Board and Executive Board.
 - b) She wants to increase CERT graduate involvement in RBCERTAA.
 - c) She wants to use our funds to buy needed equipment to improve the organization.
 - d) She would like us to continue improving our relations with the city, local organizations, the community and each other.
 2. Meeting Location & Meeting Date
 - a) A lengthy discussion occurred, considering whether we should move the board meetings from Billy's and Tuesday nights. Sandy noted that she'd thanked Billy's for providing the meeting room. Billy's had expressed some concern that we've been spending less on our meals lately. They give us the room with the understanding that we'll do our best to eat at the meeting. Marcelle suggested that Tuesdays was a bad night for us to meet because it prevents us from attending city council meetings. Apparently the council meets every 1st and 3rd Tuesday of the month and we meet on the 1st Tuesday. Unfortunately, Billy's is booked on the other Tuesdays of the month, so moving the meeting to the 2nd Tuesday, for example, wouldn't work. Dan Bliss noted that the RBCFD would like us to hold at least one board meeting in the city's new EOC, so we can get a good look at the facility. Beach Cities Health District can make a room available for us, but there's no food available, so many board members would have to wait until 10:00PM to eat dinner. It was also noted that we've been meeting at Billy's for a long time (eight years?), and they've been good to us, so we might want to give them some consideration. Thursday nights were available at Billy's, but one board member couldn't make the meetings that night and another couldn't make it on Wednesdays. Tabled for future consideration.
 3. Aamcom – Use of auto call out
 - a) Sandy contacted Aamcom regarding their phone calling tree service. She felt that the cost was prohibitive at \$1/person per call. No action taken.
 4. New Info Updates from Sandy

- a) Sandy will be sending out updates semimonthly (twice a month), due to the effort involved in creating the updates.
5. Press Release
 - a) Sandy reported that a picture of Mike and Marcelle accepting their awards at the RBCERTAA picnic appeared in *The Beach Reporter*.
6. eScrip
 - a) Sandy said that one way we could raise funds for RBCERTAA was with eScrip. The programs refunds 1-5% of your purchases from authorized retailers (examples: Vons, HOWS, Eddie Bauer and Bristol Farms). eScrip customers can assign RBCERTAA to be their chosen group. Monty moved that we pursue the effort and Gary seconded. Motion passed.
7. L.A. County Emergency Medical Services Agency
 - a) Sandy gave a detailed description of the tour she attended, wherein the L.A. County EMSA displayed some of their emergency capabilities. She described very large, mobile surgical/ER facilities designed to be transported on tractor trailers. [Note: more info on the county's mobile hospital system may be found [here](#).]
8. Shakeout
 - a) Sandy expressed concern about the amount of effort required to put on a large earthquake drill every year in conjunction with the Shakeout. She was concerned about volunteer burnout. She recommended that we make this an every other year effort. Marcelle expressed concerned about losing momentum if we didn't participate yearly. Bob K. noted that after last year's drill it took a few months for the board to recover. Bob A. suggested that we not specify a specific target for each year's participation, but that we let the matter take care of itself depending upon who steps up to orchestrate the event. Sandy clarified that she didn't mean to suggest that we avoid the event every other year, but just that we shouldn't try to create a large event each year. Marcelle noted that the next time around we'd have the advantage of having an exercise template that was created from last year's event.
9. Beach City Health District Grants
 - a) Tabled for future consideration.
10. Dodger Days Fundraising
 - a) Tabled for future consideration.
11. Banner display costs
 - a) The estimate for labor cost to have the new CERT class banner hung above the street is \$250-\$275, depending upon the location (the entrance to King Harbor was \$275). Gary was concerned about setting a precedent that RBCERTAA should fund what he believes is rightfully a RBFD marketing expense. The board requested that Sandy approach RBFD to get the city to provide funds for hanging the banner. Barring that, the board would seek private donations to fund the effort and leave the final decision to Sandy.
- B. Fire Department Corner: Captain Dan Bliss
 1. Street Banner Purchase prior to September Class
 - a) Dan noted that Chief Madrigal has agreed to fund a 30'x3' banner for use in promoting CERT training in Redondo Beach. The cost to the city will be approximately \$800.
 2. Vehicle Donation Update
 - a) Dan noted that the van that the city is donating to RBCERTAA is almost ready. The city will service the vehicle before delivery. The city will provide us with the VIN for insurance purposes. We need to provide insurance for the van. The van is parked out front of Fire Station 1 if anyone wants to get a look at it.

3. Southern California Regional Summit
 - a) Dan and Sandy attended a regional summit wherein they received a great deal of information from the state regarding CERT, including:
 - (1) The RBCFD cannot ask any CERT graduate to perform duties during a disaster that exceed the training the graduate received during CERT training.
 - (2) Sandy noted that there is a database program (available soon?) that can be used to track CERT contact and skills.
 - (3) Dan noted that we could not participate in mutual aid CERT events until the proper paperwork was approved. He also raised the issue of background check for CERT members.
 4. Callout List – New Leaders – Training of Coordinator
 - a) Marcelle, Becky and Monty volunteered to assist in this effort to update the contact list for RBCERT alumni. Mike also noted that he was willing to help. The RBCFD would provide a desk at which to work in following up on “lost” contacts.
 5. Multistory building in El Segundo
 - a) The building is now gone.
 6. Other items
 - a) Dan thanked the new board for “stepping up.”
 - b) Dan suggested that the executive board be careful about the nature of their meetings, since such meetings were not mentioned in our bylaws.
 - c) Dan will try to attend our meetings when he can, but there are many demands for his time, so he asked for our understanding if he has to leave early. He noted that he’s always available to us via his cell phone.
 - d) He thanked RBCERTAA for their help with the recent pancake breakfast.
 - e) Diane Hom of the RBCFD has taken on new responsibilities. Taking her place over the few months will be Melissa Dipaoli [spelling?] (formerly Ziehl).
- C. Committee Updates
1. Communications: Bob Applegate
 - a) Newsletter
 - (1) No action this month. Sandy recommended changing the format to quarterly. Doug recommended more photos. Bob A. said he was considering emailing a link to subscribers, instead of attaching the file, because the new newsletter was apt to be quite large (8+MB), which might be too large for some users to receive due to their email server restrictions.
 - b) Website: Bob Kumler
 - (1) Bob K. made some updates to the site and installed a “hit tracker,” which allows us to track the number of hits on the site.
 - (2) Doug recommended that we change web hosting services to Monster Web, which would be a bit more expensive (\$3.95/mo. with 2 yr. advanced payment) than our current service (free), but has a number of advantages, including better reliability and the availability of yourname@rbcertaa.org email addresses for board member usage.
 2. Equipment: Phil
 - a) Marcelle returned her storage key.
 3. Funding/PR: Marcelle
 - a) Tabled for future consideration.
 4. Community Relations: Gary
 - a) Upcoming Events

- (1) Relay For Life
 - (a) We're "Lifesavers."
 - 5. Apparel (Need committee chair)
 - a) Tabled for future consideration.
- IX. **Announcements**
 - A. Free Training
 - 1. FCC Technician Course (entry level) Date: August 15th and 22nd 10:00am – 2:00pm. Test: August 29th at 10:00am (\$14). Location: Hesse Park, 29301 Hawthorne Blvd., RPV. Contact: No preregistration required
 - 2. Class July 25 & 26th-Weapons of Mass Destruction
 - 3. Moulage class.
- X. **Open Forum**
 - A. Marcelle:
 - 1. More Area G jackets should be available soon for board members.
 - 2. We should consider providing a quarterly wish list to the RBFD, just in case last minute funds become available.
- XI. **Adjournment:** Sandy moved to adjourn at 9:06PM and 2nd by Marcelle.